

Who Is Your Kempsey Star Competition Terms & Conditions



Competition overview

- The 'Who Is Your Kempsey Star' promotion is all about celebrating people that make Kempsey the town we are proud to call home through the medium of film.
- Competition commences on Monday, 2nd September 2019 (10am) and ends once the winner is announced at the Kempsey Central Majestic Cinema official opening night (date to be confirmed), in either November or December 2019.
- The promotion consists of three key stages:
 1. Create and submit your short film.
 2. From the short films that have been submitted, the Kempsey Central Management Team will select 10 finalists, which will be announced by Monday, 21st October 2019. The general public will then vote for their winner at Kempsey Central Shopping Centre.
 3. Winner will be announced at the Kempsey Central Majestic Cinemas official opening night.
- The main competition is a game of skill and the final 10 entries will be chosen by the Kempsey Central Centre Management team and their decision is final.
- The voting component of this competition, in stage 2, (outlined further within the 'Finalist voting at Kempsey Central' section) is a game of chance (permit pending).

Stage 1: Create and submit your short film

- This stage of the competition commences on Monday, 2nd September 2019 (10am) and concludes on Monday, 14th October 2019 (5.00pm).
- To enter, participants must make a short film, no longer than 3 minutes, about their Kempsey star that they look up to and why. Short films can be captured by any means including but not limited to smartphone, tablet or GoPro.
- There is 1 major prize and 9 consolation prizes that can be WON.
- The major prize consists of:
 - A Majestic Cinema Kempsey annual pass for you and your STAR
 - A \$250 Kempsey Central hamper
 - You and your Star's very own STAR Plaque on a Majestic Cinema seat at Majestic Cinema Kempsey Central!
- The annual pass allows the holder to one movie per month over a twelve-month period.

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- The consolation prize to be awarded to the 9 finalists are 5x Majestic Cinema Movie Tickets per finalist (valid for six months).
- All prizes are not redeemable for cash.
- All finalists will be invited to attend the official opening night of Majestic Cinemas at Kempsey Central. Should they win, a representative needs to be at the event to collect their prize.
- Short film entries must be submitted as an MP4 video via WeTransfer to kempseymarketing@gowings.com by no later than 5pm on Monday, 14th October 2019. In the message field – you need to include the following information:
 - Name
 - Age
 - Mobile | Phone
 - Email
 - Name of your Kempsey Star
 - I have read and agreed to the promotion terms and conditions.
 - I _____ (parent name) provide consent for my child to submit their short film (only required for children aged between 5-16 years of age).
- Maximum of 3 minutes per short film and must be less than 2GB in size.
- You assume responsibility for all music and images that may be subject to copyright.
- Kempsey Central reserves the right not to publish any film that includes violence, discrimination, bullying or other inappropriate behaviours, images or music.
- Entrants must be 5+ years old to nominate and/or be nominated as a STAR.
- The nominated star needs to have lived in the Kempsey Macleay area at some point.
- Short film entries will be broadcast across a range of communication channels, including (but not limited to) social media, YouTube, Kempsey Central and other partner websites, Kempsey Central Shopping Centre and Majestic Cinemas Kempsey Central.

Stage 2: Moderation and top 10 selected, then announced

- The Kempsey Central Centre Management Team will review all short film entries received and will publish them on the Kempsey Central You Tube channel (Kempsey Central - Who is your Kempsey Star) during this stage of the competition (Create and Submit Your Short Film).
- All short films will be judged by the Kempsey Central Management Team, as and when received and moderated, based on creativity and originality.
The decision reached by the Kempsey Central Centre Management Team is final.

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- The Kempsey Central Centre Management team will notify each finalist directly based on the contact details provided with their short film submission. If the finalist cannot be contacted within 2 days, another finalist will be selected and contacted.
- The 10 finalists will also be announced on the Kempsey Central Facebook page (@KempseyCentralShoppingCentre) and will be included on the Kempsey Central website (www.kempseycentralshopping.com.au) by no later than 10am on Monday, 21st October 2019.

Stage 3: Finalist voting at Kempsey Central

- This stage of the competition commences on Monday, 14th October 2019 (10am) and concludes on Friday, 8th November 2019 (5pm).
- The general public can submit their vote for 1 of the 10 finalists at Kempsey Central Shopping Centre (2-14 Belgrave Street, Kempsey), on the Who Is Your Kempsey Star voting form that can be collected from the Depot Café and other retailers within the Centre.
- There will also be 3 'voter prizes', each prize a \$100 Kempsey Central Gift Card.
- Completed voting forms will need to be submitted into the Who Is Your Kempsey Star voting box located at the Depot Café.
- It is the voters' responsibility to ensure they correctly complete the Who Is Your Kempsey Star voting form. Any incorrectly completed entry forms will be excluded from the final tally.
- There is no limit to the number of votes you can submit, but you can only vote once per entry form.
- The Kempsey Central Centre Management team will tally votes received and their decision will be final.
- The winners of the 'voter prize' will be contacted directly by the Kempsey Central Centre Management team by no later than 12pm on Thursday, 14th November 2019.
- The winners will also be announced on the Kempsey Central Facebook page (@KempseyCentralShoppingCentre) and via the Kempsey Central Website (www.kempseycentralshopping.com.au).
- Prizes can be collected at the Depot Café after 10am on Friday, 15th November 2019. Proof of identity will be required to claim prize.
- If the winners do not claim their voter prize by Friday, 10th January 2020, a prize draw of the remaining entry forms will occur at 3pm on Monday, 13th January 2020 at Kempsey Central. The winner will be notified by phone and or email within 2

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business days and published on Kempsey Central's website
(www.kempseycentralshopping.com.au).

Winner announcement at Kempsey Central Majestic Cinemas opening night

- Each finalist will be invited (with a family member or their Kempsey Star) to attend the opening night of Majestic Cinemas at Kempsey Central where their short film will be featured on the big screen and the overall winner of the competition will be announced.
- The date of this event has yet to be confirmed (this is likely to be during late November or early December). Each finalist will be notified once this date has been set and they will need to make themselves available for the event.
- The winner will also be announced on the Kempsey Central Facebook page (@KempseyCentralShoppingCentre) and via the Kempsey Central Website (www.kempseycentralshopping.com.au) the day after the event has occurred, as well as in other media.

Other terms and conditions

- Directors, management, employees, retailers and their immediate families, suppliers and staff from the Shopping Centre stores are not permitted to enter the competition.
- The promoter of this competition is Gowing Bros Ltd. Suite 21, Jones Bay Wharf, 26-32 Pirrama Road, Pyrmont NSW 2009.
- You accept and agree that your short film will be broadcast across a range of channels, including (but not limited to) social media, YouTube, Kempsey Central and other partner websites, Kempsey Central Shopping Centre and Majestic Cinemas.
- Prize winner's photographs may be posted on Kempsey Central's website, Facebook, and Instagram accounts, in-Centre and may be used for publicity purposes – at Centre management's discretion.
- If the major prize is unclaimed or unawarded, the runner up will receive the prize within 3 months of the original awarded date.
- If the voter prize is unclaimed or unawarded by Friday, 14th February 2020 a prize draw will be conducted at midday on the same day at Kempsey Central. The winner will be notified by phone and or email within 2 business days and published on Kempsey Central's website (www.kempseycentralshopping.com.au).
- All entries become the property of The Promoter. When an entrant enters the competition, the entrant is automatically agreeing to receive electronic

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communications from The Promoter or The Prize Provider. They will be entered into a database and The Promoter or the Prize Provider may use the entrant's names, addresses, email and telephone numbers for future promotional, marketing and publicity purposes in any media worldwide without notice and without any fee being paid (unless otherwise advised by the entrant). This includes agreeing to join the Pacific Coast Club mailing list.

- By entering this competition entrants confirm that they allow their details to be used and shared for this purpose. If entrants no longer consent to their details being used for future marketing purposes, the entrant should contact The Promoter. Any request to update, modify or delete the entrant's details should be directed to The Promoter.